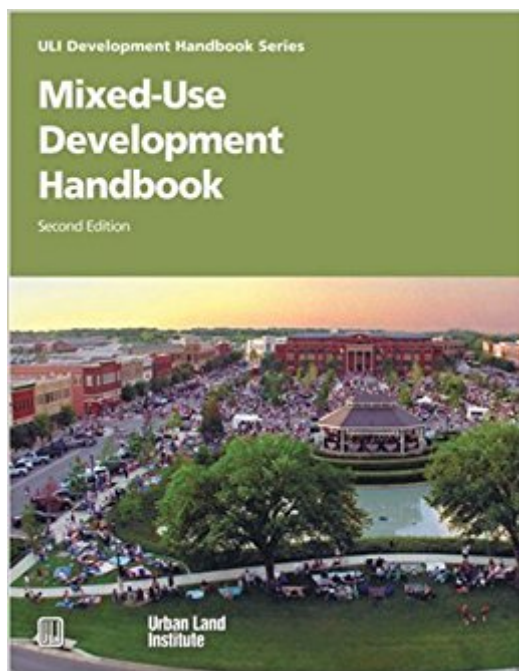


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Mixed-Use Development Handbook (Development Handbook Series)



Synopsis

Vividly illustrated, this practical guide reveals how to develop mixed-use projects that incorporate place-making principles. Written by a team of experts, it lists the key points that can make or break a project and describes best practices and techniques developing mixed-use town centers, towers, urban villages, and districts. Illustrated with photos, examples, and case studies, the book describes the real-life experiences and strategies of seasoned developers, planners, and architects. Case studies discuss feasibility and financing, planning and design, marketing, project costs, sales & leasing data, and lessons learned.

Book Information

Series: Development Handbook series

Hardcover: 414 pages

Publisher: Urban Land Institute; 2 edition (January 1, 2003)

Language: English

ISBN-10: 0874208882

ISBN-13: 978-0874208887

Product Dimensions: 8.5 x 1 x 11 inches

Shipping Weight: 3.2 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 5 customer reviews

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Customer Reviews

Both the book and the service are great.

This book is a go-to-reference on mixed-use development.

This book has been very useful in my work as a building metrologist. Five stars.

1. The book gives useful knowledge for beginners but if you have more than 2 years of industry experience you can forget it.2. Cases are limited to several and lack of Asian perspective.3. A great text book for new comers to real estate development.

Excellent overview. If you're involved with Mixed-Use Development in any way, buy this book as a great reference! Shawn C, CCIM

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